

Christine BE

Christine Be is the Director of the Office of Accreditation and Assessment at the College of Commerce, National Chengchi University (NCCUC). Since joining NCCUC in 2004, she has been responsible for acquiring and maintaining the School's AACSB Business (respectively in 2006, 2011, 2016, and 2021), AACSB Accounting (in 2016 and 2021), and EQUIS (in 2010, 2012, 2015, and 2021) Accreditations. With her efforts, NCCUC has been awarded and continues to maintain the triple accredited status.



She has also spearheaded the development and implementation of NCCUC's Assurance of Learning (AOL) system. She assisted all degree programs at NCCUC in developing student assessment processes and software, which facilitated the program curricula design and demonstrated the student learning outcomes. In conjunction with NCCUC's AOL, she has established survey networks for relevant stakeholders, including local and international students, alumni, and employers, which derived diversified outputs and allowed analysis on program developments, NCCUC can thereon make improvements in their strategic applications accordingly.

In recent years, she has been responsible for coordinating a range of activities in quality assurance, strategic development, and KPI management for the School. Moreover, she has also been focused on exerting societal impacts, such as serving as the conference advisory committee member, speaker, facilitator, consultant, and scholarship sponsor for non-profit organizations. It is worth mentioning that she has set up a scholarship specifically for disabled students, in hopes of providing substantial aid for those in need.

Prior to her time at NCCUC, Christine Be has served as the HR Director/District Director at HESS Educational Organization, the leading private language, preschool, and after-school chain system in Taiwan.

She received her MS in education at the University of Southern California (U.S.A.) and her MBA at National Chengchi University (Taiwan).